

Message Text

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PAGE 01 HONG K 10669 270434Z

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ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 260626Z SEP 74 ZDK

FM AMCONSUL HONG KONG

TO USDOC WASHDC

INFO SECSTATE WASHDC 2351

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E.O. 11652: N/A

TAGS: BEXP

HK

SUBJECT: SUPPLEMENTARY MARKET DATA, HOTEL AND RESTAURANT EQUIPMENT
TRADE MISSIONS

REF: (A) USDOC 13665

(B) USDOC 14288

1. WE FORESEE CONSIDERABLE DIFFICULTY IN MEETING OCTOBER 9
DEADLINE DUE TO NEED TOPREPARE FOR LATE OCTOBER POSTINSPECTION
AND CONSIDERABLE VOLUME OF REPORTS ALREADY IN HAND. LOCAL
PRODUCTION AND TOTAL CONSUMPTION PARTICULARLY DIFFICULT TO ESTIMATE
AND ALWAYS REQUIRE CONSIDERABLE RESEARCH.

2. IN VIEW OF ABOVE, WOULD APPRECIATE EXTENSION OF DEADLINE FOR
SUBMISSION OF REPORT TO NOVEMBER30. CONTRACTOR RESEARCH NOT
NECESSARY IF NOVEMBER 30 SUBMISSION ACCEPTABLE.

3. DURING COURSE OF PREVIOUS RESEARCH ON FOOD PROCESSING
AND PACKAGING EQUIPMENT WHICH COVERED SOME OF SAME GROUND, THERE
WAS CONSIDERABLE MOANING AND GROANING, AMONG SUPPLIERS OF
EQUIPMENT COMMON TO FOOD PROCESSORS AND CATERERS, ABOUT POOR
PROSPECTS OF RESTAURANT AND HOTEL TRADE. THIS BORNE OUT BY
RECENT ABANDONMENT OF SEVERAL MAJOR HOTEL PROJECTS IN HONG KONG

AND A RASH OF BANKRUPTCIES AMONG RESTAURANTS. HOTEL SECTOR
GENERALLY BELIEVED TO BE OVERBUILT AND TOURISM VERY SOFT. ON
THIS BASIS, HOTEL ANDRESTAURANT EQUIPMENT MISSION LOOKS LIKE A
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NON-STARTER, BUT WE CAN PIN THIS DOWN MORE ACCURATELY WITH MORE

INTERVIEWS.
CROSS

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